



CLOUD COMPUTING CONFERENCE

SPONSORSHIP PACKAGES

June 22, 2017 | Hanoi

AN INTRODUCTION

ORGANIZERS:

- Vietnam Software and IT Services Association (VINASA)
- Lee Kuan Yew School of Public Policy - National University of Singapore



TIME & VENUE:

- A full day conference on June 22, 2017
- A 5-star hotel in Hanoi



OBJECTIVES

- To raise awareness of IT and IT application community on advantages of bringing products to cloud, thereby boost the application of cloud computing, improving business efficiency.
- To provide to attendees information, knowledge and experiences of how to apply cloud in to business activities.
- To connect product and solution providers to enterprises with demand of IT application.
- A place to meet, exchange and share experiences, information, knowledge in the field of cloud computing between CEO, CIO, experts... of leading corporations and agencies.

WHO SHOULD ATTEND

- CEO, CIO and other leaders of large IT corporations in Vietnam
- CIO or other leaders of IT application enterprises
- Leaders of companies providing cloud computing
- Leaders of related Ministries (MIC, MoST, MoIT...), Government agencies, departments, organizations...

TENTATIVE AGENDA

TIME	CONTENT	SIDE EVENT
09:00 – 09:10	Opening Speech of VINASA leader	ICT Best Practices Exhibition
09:10 – 09:20	Welcome Speech of Government Leaders, MIC/MoST	
09:20 – 09:40	Report on cloud computing by Ass. Prof. Vu Minh Khuong, Lee Kuan Yew School of Public Policy	
09:40 – 10:00	Keynote by Microsoft representative	
10:00 – 10:15	Case study 1: Presentation of an IT company	
10:15 – 10:30	<i>Presentation/demo of a cloud service provider</i>	
10:30 – 10:45	<i>Tea break</i>	
10:45 – 11:00	Case study 2: Presentation of a user company/organization	
11:00 – 11:15	<i>Presentation/demo of a cloud service provider</i>	

TENTATIVE AGENDA (cont.)

TIME	CONTENT	SIDE EVENT
10:15 – 12:00	<p>Panel Discussion: Current status of Cloud applications in private/public sectors, emerging issues and solutions</p> <p>Moderator: Dr. Nguyen Nhat Quang – VINASA Vice Chairman</p> <p>Panelists:</p> <ul style="list-style-type: none"> 1 Representative from MIC/MoST 1 Representative from State Agencies 1 Representative from large companies 1 Representative from SMEs 1 Representative from Microsoft 	ICT Best Practices Exhibition
13:30 – 17:00	<p>Keynote speech by an international corporation</p> <p>Case study 3: Presentation of a user company/ organization</p> <p><i>Presentation/demo of a cloud service provider</i></p>	

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR : 16,500 USD

SILVER SPONSOR : 11,000 USD

BRONZE SPONSOR : 6,600 USD

CO-SPONSOR : 3,300 USD

(All taxes included)

SPONSORSHIP BENEFITS

Benefits	Gold sponsor	Silver sponsor	Bronze sponsor	Co - sponsor
Presentation at the Conference	At the Opening Ceremony	Yes	At the Panel Discussion	-
Booth in the exhibition	2 standard booths	1 standard booth	A counter	-
A video clip to be shown prior the Opening Ceremony of the Conference	5 minutes, twice	-	-	-
Logo on main backdrop on the stage, banners, standees... to hang on at the venue of the Confernce	Yes, Largest size, best position	Yes, Large size, good position	Yes, Medium size	Yes, Small size

SPONSORSHIP BENEFITS

Benefits	Gold sponsor	Silver sponsor	Bronze sponsor	Co - sponsor
Logo on printed document such as: Invitations, Press releases, Agenda... to hand out to attendees	Yes, Largest size, best position	Yes, Large size, good position	Yes, Medium size	Yes, Small size
Logo on VINASA's homepage at: www.vinasa.org.vn	Yes	Yes	Yes	Yes
Standeers of sponsor to put at the venue (standees provided by the sponsor)	Yes, 2 standees	Yes, 1 standee	Yes, 1 standee	-
An brief introduction of sponsor to be put on e-Newsletter sent to companies to invite	Yes	Yes	Yes	Yes
Free attendance fee	2 people	2 people	1 person	1 person

SPONSORSHIP BENEFITS

Benefits	Gold sponsor	Silver sponsor	Bronze sponsor	Co - sponsor
An PR article of sponsor on Digital Life Magazine Online at http://nss.vn	Yes	Yes	Yes	Yes
Other benefits on discussion	Yes	Yes	Yes	Yes

CONTACT

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